

LiveWell Festival's

RUN OF THE DESERT CHARITES

5K

RUN-WALK

EXHIBITOR INVITATION

Live Well Festival's 1st Annual 'Run of the Desert Charities' 5K Run-Walk

A HISTORIC EVENT

From the organizers of the LiveWell Festival, the desert's largest annual health and wellness event, comes a brand-new community event supporting 50 local charity partners. Don't miss the kick-off of this new annual race-walk bringing together charities across the desert in civic engagement that will foster much community support.

STRENGTHENING

Our community's non-profit partners enrich our lives every day. Whether it's providing a safe and active place for children to learn and play after school, to working towards a cure for cancer, we are stronger because of their work, and your support. Help us position each of our 50 local charity partners for success in 2019 by #RunningUNITED

ENGAGING

We are bringing together community members to celebrate health, wellness, and giving back. Learn more about the organizations that are working hard to make our city stronger, while you enjoy family-friendly games and activities, local musical acts and food vendors. #RunningUNITED

Other festivities include: Live Music, a Blood Drive, a Food Drive, Massages, Pet Adoptions, Good Food and so much more!

EXHIBITORS

As part of the festival, you will get the chance to showcase your products and services to potential clients in a fun and exciting way. It's also a great opportunity to expand your network in the local health and wellness industry by interacting with thousands of like-minded individuals, health enthusiasts, entrepreneurs, potential business partners and investors, and other business owners.

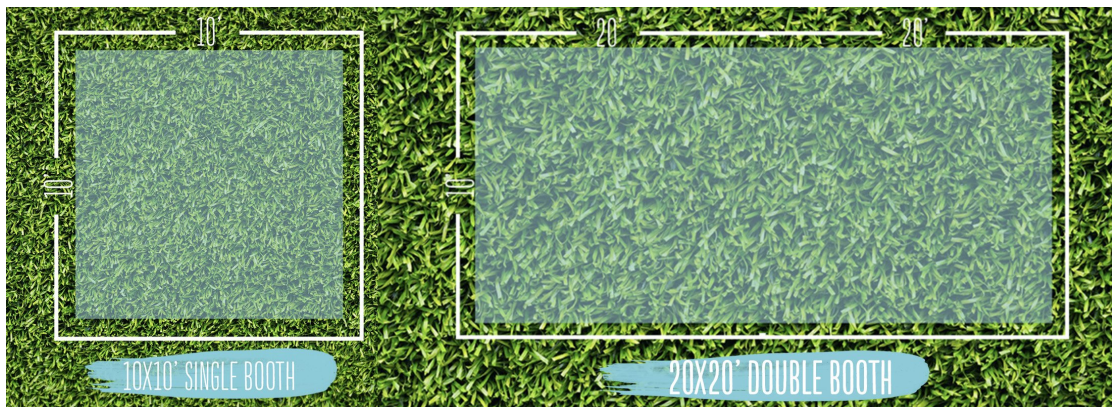
This year's Run of The Desert Charities will be held on Saturday, May 18, 2019 from 8:00 a.m. to 1:00 p.m at the Palm Desert Civic Center Park. Join us in celebrating the joys of our communities charitable organizations and make this year's run-walk one to remember. We hope to see you there!

We are committed to creating a highly interactive and exciting event for all participants. To help create this environment, exhibitors are requested to give their booths an interactive factor. Product sampling, hands-on activities, health screens, and physical demonstrations are just some ways you can make your booth more exciting.

Reservations are taken on a first-come first-served basis, upon acceptance of the attached registration form and entrance fee. We aim to create a diverse environment with a balance of different exhibitors and businesses. Only approved exhibitors will be allowed to take a space. A detailed account of your business, displaying info and patron LiveWell Band Perk (the deal you will offer to wristband wearers) must be included in the registration form for approval.

There are 3 ways to participate as an Exhibitor in this years LiveWell Festival

Single Booth 10 x 10 ft. \$450 | Double Booth 20 x 10 ft. \$650



PARTICIPATION FEES

SINGLE BOOTH \$450
10' X 10'

DOUBLE BOOTH \$650
20' X 10'

SATURDAY, MAY 18, 2019

PALM DESERT CIVIC CENTER PARK

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Please provide a COMPLETE description of ALL products or services to be sold or promoted. (Attach additional page if needed). Note this contract is NON TRANSFERABLE and only products noted herein will be permitted to be displayed and sold:

NOTE: You must provide your own pop-up tent, tables & chairs. If tables and chairs are needed we offer a **6' x 3' Table** and **2 Chairs** for an additional \$50. If needed circle: Yes / No

PAYMENT TYPE: CASH / CHECK / CREDIT CARD

NAME ON CARD: _____

CREDIT CARD NUMBER: _____ EXP: ____/____

CVV: (3 digits on the back) _____ ZIP: _____ SIGNATURE: _____

AMOUNT: \$ _____

GENERAL POLICY

1. The Run of the Desert Charities 2019 will be held (rain or shine) at the Palm Desert Civic Center Park, 43900 San Pablo Ave. (corner of San Pablo and Fred Waring), in Palm Desert on Saturday, May 18, 2019.
2. The Run of the Desert Charities registration forms will be dated and time stamped as they are received. Spaces will be assigned on a first-come/first-served basis with a "balance" in mind when choosing within each vendor category.
3. There will be a \$25 processing fee on refunds. All entry fees are non-refundable after April 15, 2019. The event will not be canceled due to inclement weather. Please make checks payable to: MyCityEveryday - Attention: Seth Cash, 74186 Santa Rosa Cir, Palm Desert, CA 92260. You may also email registration form to livewell@mycityeveryday.com *Note: Emailed applications must include credit card payment.*
4. All registration forms must include a description of what you will exhibit in order to be eligible for admission. Only displays that have been approved by The LiveWell Festival representatives will be allowed.
5. Official starting time for the Run of the Desert Charities is 8:00 a.m. Set-up time begins at 6:00 a.m. and must be completed by 8:00 a.m. Your space must be set up and operating no later than 8:00 a.m. All spaces must remain active until 1:00 p.m. Vendors who leave prior to 2:00 p.m. will not be invited to participate in future events.
6. The space contracted for is to be used solely for the name that appears on your contract and it is agreed that no portion will be sublet or used by any other organization or business.
7. The distribution of promotional literature must be limited to your assigned booth. Literature distribution in the parking area, restrooms, and festival floor is strictly prohibited. Exhibitors are only permitted to distribute literature advertising the company/category that is registered in the LiveWell Festival. Exhibitors that do not adhere to this policy will not be invited to participate in future events and may be asked to leave the premises.
8. For safety purposes, all participants must set up within the 10' x 10' or 20' x 10' space allotted to them. Areas between spaces may not be used as additional space or an added charge will be incurred. Only approved banners are allowed. Nothing can be stapled or nailed to the rental tables or surrounding foundations.
9. At an additional cost, spaces are available with electrical outlets on a first-come first-served basis. If you are requesting an electrical outlet, you need to bring your own extension cord.
10. All spaces must have adult supervision at all times. Experience has shown that adult participation is essential for an informative operation.
11. The MyCityEveryday and The City of Palm Desert will not assume responsibility for any damage, theft or loss of personal property or damage, theft to your space or loss of items offered for sale on the day of the Run of the Desert Charities.
12. All participants are responsible for cleaning up their space and surrounding area. Please remove all trash and other items used by your group.
13. Festival representatives reserve the right to close any space that is not being conducted in conformance with the rules or is not being managed properly.

I have read and understand I must comply with the Run of the Desert Charities General Policy Statement.

Signature: _____ Date: _____

The entrance fee must accompany registration. All entry fees are non-refundable after April 15, 2019
There will be a \$25 processing fee on all refunds

Registration deadline for LiveWell Festival participation is May 10, 2019 if space available.

Make checks payable to: MyCityEveryday

Mail to: MyCityEveryday - Attention: Seth Cash / 74186 Santa Rosa Cir. Palm Desert, CA 92260

For more information, contact Seth at (760) 464-3239 or via Email: livewell@mycityeveryday.com